



Rene AlexZander
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25th Anniversary Celebration of Life

Local communities band together to support long-term survivor of Aids in the 25th National Aids Marathon for APLA. Rene Herrera AlexZander was born and raised in the Echo Park and Silver Lake districts, and was diagnosed with Aids in September of 1984. His personal goal is to inspire and raise money for Aids Project Los Angeles Marathon in September. To date, he is the only person, living with aids as long as he has, to attempt to run this race. Aids Project Los Angeles is one of the nation's largest non-profit organizations providing services to thousands of people living with Aids as well as their contributions in the fight for a cure.

Echo Park, Silver Lake and surrounding communities will be having an open fundraising event on July 28 from 12 P.M. to 11 PM at Mi Alma Gallery and Garden, 4016 Santa Monica Blvd. Silver Lake, California 90029. The event will host a variety local bands, DJs, food vendors, raffles and a silent auction and private VIP party after 10 PM

Mi Alma Gallery and Garden to date is the largess supporter of Rene AlexZander's efforts in raising money for the 25th National Aids Marathon and other community activities. Every Saturday and Sunday; Mi Alma host an outdoor flea market. You'll be able to see Rene manning a single both making and selling fresh home made Traditional American Indian Fry Bread for the Aids Marathon.

This event is sponsored by, El Centro Del Pueblo, Echo Park Chamber of Commerce, Silver Lake Chamber of Commerce, Artist/Photographer Johnny G, Mi Alma Gallery, Staples on Vermont, Golds Hollywood, Harley Davidson, The Eagle, The Beauty Box of Echo Park, and Lot 1 Café in Echo Park are a few to mention that will be supporting this community effort to raise money for his journey against Aids.

Rene AlexZander lives with his Sister Diane Aloe and her two daughters Nichole and Kathryn in a small two bedroom apartment in China Town. He states that "She is the real hero in this fight against Aids and the bread winner and boss in this family and it's because of her that I am able to this". He has over come the battle against Drugs, Alcohol and homelessness. He was awarded 2008 Outstanding Volunteer for Health Education & Prevention M2M Events & General Support for the Los Angeles Gay and Lesbian center. The National Aids Marathon is his biggest endeavor he has taken on with hopes of bringing back the spirit of fighting and finding a cure against Aids.

Director David Adam Etedgui has taken on the challenge in filming a documentary on Rene AlexZander's amazing journey of survival for the past 25 years as well as this journey for this run for life and cure of Aids. David Adam Etedgui has such credits to his career with Rod Rogers ADR Assistant to Steven Spielberg, Kathleen Kennedy and Frank Marshal.

Invited guest today include: Mayor Antonio Villaraigosa, Congressman Xavier Becerra, Council Members Ed Reyes and Eric Garcetti, County Supervisor Gloria Molina, and the Mayor of West Hollywood Abbe Land.

For further information about this event and other information regarding interviews please contact Julie Herrera at (562) 754-6763, 25thcelebration@att.net.

